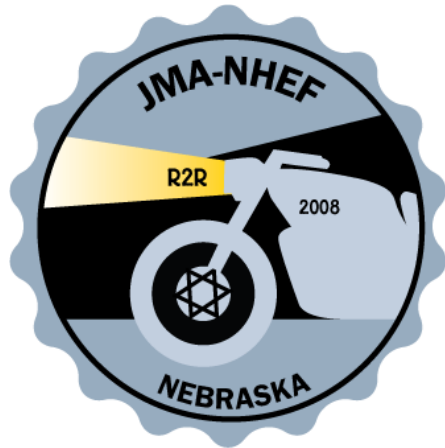


ILLUMINATING THE PAST



TO PROTECT THE FUTURE



PRESENTS THE
2008
RIDE TO REMEMBER

BENEFITING
THE
NATIONAL HOLOCAUST ENDOWMENT FUND
OMAHA, NE



The objective of the **2008 Ride to Remember** by the **JMA** and the **National Holocaust Endowment Fund (NHEF)** is to teach today's youth to protect the defining doctrine of not only America, but of free men and women around the world; that people of all races and religions must be treated equally and without prejudice.

Sixty two years ago, as Allied armies charged across Europe administering the final blow to Adolph Hitler's third Reich, the world learned that the unimaginable had occurred - that millions of innocent people had been slaughtered in Nazi concentration camps.

Six Million men, women, and children of the Jewish faith along with millions of other innocent people were murdered in one of the worst genocides in the history of humankind.

The shocking implications of the mass murder of such a large number of people are nearly impossible to grasp.

Each lost individual represents a mother, a father, a brother, a sister, a child, and the loss of unknown intellectual potential - scientists, doctors, lawyers, farmers, teachers and...

The Holocaust must serve as a horrific example that people of goodwill must face unpleasant truths and oppose anti-Semitism, racism and bigotry wherever it surfaces.

It is incumbent upon us to remember the lessons of history. We as Jews cannot grow complacent - comforted by the passing of time or the security of affluence and distance.

The Holocaust is not only about the past, it is about the current inflamed world where prejudice and radicalism threatens to destroy freedom-loving people. In today's world, intolerance flourishes; human rights are too often denied; and genocide is met with ineffective opposition and/or apathy.

We as Jews must recognize the moral imperative of teaching young people about the defining moments of the Holocaust and the central importance of passing these lessons on to future generations.

The **NHEF'S** goal is to fund Holocaust education courses at Universities and Colleges in the State of Nebraska and beyond. The endowment is currently funding Holocaust education courses at the following Universities:

- ✧ **University of Nebraska at Omaha**
- ✧ **University of Nebraska at Lincoln**
- ✧ **Creighton University Omaha Nebraska**
- ✧ **University of Nebraska at Kearney**
- ✧ **Wayne State College**

With your support, we can make an important difference in the lives of our future leaders as they gain greater understanding of the lingering and serious impact of the Holocaust.

Together, the **JMA** and the **National Holocaust Endowment Fund** will work to ensure a future filled with the promise of equality for people of all backgrounds. This is an opportunity of a lifetime and we hope you join us in remembering our past and celebrating our future.

Please join us May 22 in honoring the NHEF and its founders, Sam and Frances Fried. The **JMA** hopes that as many people as possible can attend this exciting and meaningful event. We look forward to meeting you in **Omaha Nebraska!**

**The visual evidence and the verbal testimony
of starvation, cruelty and bestiality were...
overpowering... I made the visit deliberately in order
to be in a position to give first-hand evidence
of these things if ever, in the future,
there develops a tendency to charge these
allegations merely to 'propaganda.'**

General Dwight D. Eisenhower's
letter to General George C. Marshall
dated April 15, 1945

**IF THE PEOPLE OF THE WORLD TOOK THE TIME TO HAVE A MINUTE OF
SILENCE FOR EVERY VICTIM MURDERED IN THE HOLOCAUST, THE
WORLD WOULD BE SILENT FOR
ELEVEN YEARS AND FIVE MONTHS**



Itinerary:

May 22, 2008 – (Thursday) Event check in and info packets for weekend events. (Marriott Hotel)

✧ **6:30pm** - Buses to University of Nebraska at Omaha

✧ **7:00pm** Dinner & Program

May 23, 2008 – (Friday) Group trips to the following:

✧ **9:00am - 10:30am** Breakfast at the JCC,

✧ **10:45am** - Ride to Wyuka State Cemetery & Nebraska Holocaust Memorial

✧ **1:15-2:15pm** - Lunch and program at University at Nebraska

✧ **2:15pm** - Explore Lincoln, museum, University, etc. Head back to Omaha on your own

✧ **7:15pm** - Shabbat service – Location – Marriott Hotel

✧ **8:15pm** - Dinner, Guest speakers (kosher)

✧ **10:00pm – until...** - Hospitality Suite open at hotel

May 24, 2008 – (Saturday) the following possibilities are available for participation.

✧ **9:00am** - Services led by Rabbi Betesh in the hotel, followed by lunch
(Must pre-register for the lunch)

✧ **900am** - Choice of two special rides to countryside (see below)

✧ **Time TBD-** afternoon services/Havdalah Services

✧ **6:30pm – 9:30** Bellevue Berry Farm (must pre-register)

✧ **8:45pm** - Head downtown to The Old Market for fun and frivolity

May 25, 2008 – (Sunday)

✧ **Final farewells**

✧ **See you next year!!**

We have room blocks reserved at the:

✧ **Host Hotel – Omaha Marriott**

10220 Regency Circle

Omaha NE 68114

402-399-9000

www.Marriott.com/OMAW

JMA rate is \$94 per night plus tax Use “JMA” to identify the event

Central reservations 1-800- 228-9290

✧ **Secondary Hotel – Regency Lodge**

909 South 107th Ave

Omaha NE 68114

402-397-8000

www.regencylodge.com

Regency Lodge is in close proximity to the Marriott. This is available as overflow hotel.

We do not have reserved rooms at special rates.

You Must Book Your Own Hotel Room

After **3/31/08**, all remaining rooms will be released to the public, so please make your reservations early.

OPTIONAL EVENTS

- ✧ We encourage all participants to attend Saturday services at the hotel followed by a kosher lunch (pre-registration required).
- ✧ There are two optional rides available for Saturday (full day, pre-registration required)

Saturday – Option 1

- ✧ **Winnebago Indian Reservation** (Enjoy a 90-minute ride through the Nebraska countryside)
- ✧ Upon arriving at the reservation, our group will be met by Father David Korth. In our honor, Fr. Dave has arranged for us to view a Winnebago Ceremonial Dance and Drum Ceremony. There will also be a special “Honor Song” in remembrance of the Holocaust. We will tour the St. Augustine Mission, enjoy a traditional Native American meal (Indian Taco), and Fr. Dave will lead us on a ride through the reservation as we get ready to return home. This promises to be a ride that will be long remembered and we hope you will join us for this special experience.
- ✧ 9:00 AM Leave hotel (please have a full tank of gas)
- ✧ 3:30 PM Arrive back at hotel

Cost: \$15.00 (includes lunch and demonstration)

Saturday –Option 2

- ✧ **Strategic Air and Space Museum** (Enjoy a 30-minute ride through the farm country of Nebraska.)
- ✧ Tour of the museum will last approximately 2 hours. A guide will take us through the facility and answer all our questions.
- ✧ The Strategic Air & Space Museum is regarded as the nation’s foremost facility of its kind, the \$29.5 million museum opened on May 16, 1998, and preserves aircraft and missiles for future generations. The Museum is a 300,000 square foot building that features a glass atrium, two aircraft display hangars, a traveling exhibit area, a children’s interactive gallery, a 200-seat theater, a Museum store, an aircraft restoration gallery, and a snack bar.
- ✧ Box lunches **\$9.00** will be ordered and eaten under the wing of a huge bomber (non-kosher).
To be paid for at Museum
- ✧ Admission to the Museum: **\$7.00 To be paid for at Museum**
- ✧ A stop will be made at Dillion Brothers Harley-Davidson of Omaha as part of the ride.

Saturday Night – Option 1

- ✧ **The Old Market**
- ✧ No visit to Omaha is complete without a stop in the Old Market. Do not let the cobblestone streets fool you. Although charming, this eclectic corner of the city lays claim to some of the best shops and restaurants in town

Saturday Night – Option 2

- ✧ Put on your best pair of jeans and enjoy a BBQ dinner, ice tea and beer in a tricked out barn, surrounded by Nebraska’s famous farmland. There will be outdoor activities and a bonfire.
- ✧ After dinner sit back and enjoy laughs and good times provided by local comics. Buses will shuttle you back and forth from the hotel, so you can leave the driving to someone else.

**Times and locations are subject to change.
Please check registration desk for updates.**

The JMA gratefully acknowledges the following organizations and individuals for their generosity in support of the 2008 R2R: The National Holocaust Endowment Fund, the Rose Blumkin Jewish Home, Omaha Steaks International, the Omaha Jewish Community Center, Jerry Hoberman and Nebraska Wine and Spirits, Inc.

THIS YEAR'S RIDE TO REMEMBER PROUDLY SPONSORED BY
THE:



AND THE FOLLOWING MEMBER CLUBS



Detroit, MI

Chai Riders MC



Arizona



New York, NY



Texas



Chicago, IL



New Jersey



Pittsburg, PA



South FL



South FL



Montréal Canada



Gurnee, IL



Atlanta, GA



South FL



Philadelphia, PA



Dayton, OH



Israel



Washington D.C



Seattle, WA



London, England



Australia



Toronto, Canada

To contact the JMA please go to www.jewishbikersworldwide.com

REGISTRATION FORM

2008 RIDE TO REMEMBER ILLUMINATING THE PAST TO PROTECT THE FUTURE

Registrant 1 _____ Registrant 2 _____

Email _____ Email _____

Club Affiliation _____

Please indicate the number of Attendees in the appropriate boxes below and calculate the total amount due by multiplying number of attendees by cost of event.

1) General Registration

★ Number of Attendees _____ X **\$45.00** = Amount Due \$ _____

2) Thursday Night Dinner (Non-Kosher)

★ Number of Attendees _____

★ I Require a Kosher Meal **Yes** _____ **No** _____ Number of meals _____

★ Please Select one of the following for each person: Fish _____ Steak _____ Kosher Dairy _____

3) Friday – Continental Breakfast (Kosher)

★ Number of Attendees _____

4) Friday – Lunch (Non-Kosher)

★ Number of Attendees _____ X **\$15.00** = Amount Due \$ _____

★ I Require a Kosher Meal **Yes** _____ **No** _____

★ Number of Kosher Meals _____

5) Friday Night Dinner (Kosher)

★ Number of Attendees _____ X **\$32.00** = Amount Due \$ _____

6) Group Ride's (Saturday)

A) Winnebago Indian Reservation

★ Number of Attendees _____ x **\$15.00** = Amount Due \$ _____

(Includes lunch and demonstration)

★ Number of Motorcycles _____

B) Strategic Air and Space Museum

★ Number of Attendees _____

★ Number of Motorcycles _____

7) Shabbat Day Services – Led by Rabbi Yitzchak Betesh, The Holocaust Sefer Torah will be read in memory and respect for the six million who perished, and also in honor of our six million brothers and sisters now living in the promised land of Israel.

★ Number of Attendees _____

8) Kiddush Lunch @ Hotel (Saturday)

★ Number of Attendees _____ X **\$25.00** = Amount Due \$ _____

9) Party Barn BBQ (non kosher) Saturday evening transportation, dinner and entertainment

★ Number of Attendees _____ X **\$29.00** = Amount Due \$ _____

SUB-Total Page 8 - \$ _____

Please Note: Your registration fee includes the following.

- ★ 2008 Ride Memorabilia including a ride patch, pin and a prayer pen
- ★ Thursday night dinner, including bus transportation
- ★ Friday morning continental breakfast
- ★ Entertainment, Parking Security

If you would like to purchase any extra Items, please fill out the following.
All items will be delivered at event.

1. Hats - \$12.00

Quantity _____ X \$ _____ = Amount Due \$ _____

2. Shirts - \$12.00 XXL-\$14.00

S ___ M ___ L ___ XL ___ XXL ___

Quantity _____ X \$ _____ = Amount Due \$ _____

3. Pin - \$7.00

Quantity _____ X \$ _____ = Amount Due \$ _____

4. Motorcycle Mezuzah - \$5.00

Quantity _____ X \$ _____ = Amount Due \$ _____

5. R-2-R Patches - \$10.00

Quantity _____ X \$ _____ = Amount Due \$ _____

6. JMA Patches Small \$10.00 Large \$15.00 (JMA club members only)

Quantity _____ X \$ _____ = Amount Due \$ _____

7. Prayer Pen - \$5.00

Quantity _____ X \$ _____ = Amount Due \$ _____

SUB-Total Page 9 - \$ _____

All items will be available for purchase at event

Total Registration & Merchandise, Fees Enclosed \$ _____

Tax Deductible Donation to the National Holocaust Education Fund
(\$100 recommended per person)

\$ _____
(Make separate check to NHEF)

Donations also be made on line with credit card at

tnhef.org

Be sure to identify yourself with the JMA

Please note that certain meals have been provided at no cost to the JMA and our members thru the generosity of local Omaha organizations. Please consider this when making your donation.

Please note \$6.00 of each registration will go to the JMA's general account to help cover incidental costs attributed to the running the organization.

GENERAL RELEASE AND WAVIER OF LIABILITY FORM

PLEASE COMPLETE THE FOLLOWING INFORMATION FOR EACH REGISTRANT

EVENT – 2008 Ride to Remember

LOCATION – Omaha, NE

DATES – May 22, 2008 – May 24, 2008

Name _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ E-Mail _____

Emergency Contact _____

Emergency Contact Phone _____

I ACKNOWLEDGE THAT BY SIGNING THIS DOCUMENT, I AM ASSUMING RISKS, AND AGREEING TO INDEMNIFY, NOT TO SUE AND RELEASE FROM LIABILITY THE ORGANIZER OF THIS EVENT AND JEWISH MOTORCYCLIST ALLIANCE TO BE HENCEFORTH KNOWN AS THE JMA, ITS ASSOCIATIONS AND MEMBER CLUBS, THEIR RESPECTIVE AGENTS, EMPLOYEES, VOLUNTEERS, MEMBERS, SPONSORS, PROMOTERS AND AFFILIATES (COLLECTIVELY "RELEASEES"), AND THAT I AM GIVING UP SUBSTANTIAL LEGAL RIGHTS. THIS ENTRY BLANK AND RELEASE IS A CONTRACT WITH LEGAL AND BINDING CONSEQUENCES AND IT APPLIES TO ALL ACTIVITIES ENTERED REGARDLESS WHETHER OR NOT LISTED ABOVE. I HAVE READ IT CAREFULLY BEFORE SIGNING, AND I UNDERSTAND WHAT IT MEANS AND WHAT I AM AGREEING TO BY SIGNING. RELEASEES OR THE ACCEPTANCE OF MY APPLICATION FOR ENTRY IN THE ABOVE EVENT I HEREBY FREELY AGREE TO AND MAKE THE FOLLOWING CONTRACTUAL REPRESENTATIONS AND AGREEMENTS. I ACKNOWLEDGE THAT MOTORCYCLING IS AN INHERENTLY DANGEROUS ACIVITY AND FULLY REALIZE THE DANGERS OF PARTICIPATING IN THIS EVENT WHETHER AS A RIDER, PASSENGER, OFFICIAL, OR OTHERWISE, AND FULLY ASSUME THE RISKS ASSOCIATED WITH SUCH PARTICIPATION INCLUDING, BY WAY OF EXAMPLE, AND NOT LIMITATION: THE DANGERS OF COLLISION WITH PEDESTRIANS, VEHICLES, OTHER RIDERS, AND FIXED OR MOVING OBJECTS; THE DANGERS ARISING FROM SURFACE HAZARDS, INCLUDING POT HOLES, EQUIPMENT FAILURE, INADEQUATE SAFETY EQUIPMENT, USE OF EQUIPMENT PROVIDED BY THE EVENT ORGANIZER AND OTHERS, THE RELEASEES' OWN NEGLIGENCE, THE NEGLIGENCE OF OTHERS AND WEATHER CONDITIONS; AND THE POSSIBILITY OF SERIOUS PHYSICAL AND/OR MENTAL TRAUMA OR INJURY, OR DEATH ASSOCIATED WITH THE EVENT OR FOR MYSELF, MY HEIRS, EXECUTORS, ADMINISTRATORS, LEGAL REPRESENTATIVES, ASSIGNEES, AND SUCCESSORS IN INTEREST (COLLECTIVELY SUCCESSORS) I HEREBY WAIVE, DISCHARGE, HOLD HARMLESS, AND PROMISE TO INDEMNIFY AND NOT TO SUE THE RELEASEES AND ALL SPONSORS, ORGANIZERS AND PROMOTING ORGANIZATIONS, PROPERTY OWNERS, LAW ENFORCEMENT AGENCIES, PUBLIC ENTITIES, SPECIAL DISTRICTS AND PROPERTIES THAT ARE IN ANY MANNER CONNECTED WITH THIS EVENT, AND THEIR RESPECTIVE AGENTS, OFFICIALS, AND EMPLOYEES THROUGH OR BY WHICH THE EVENT WILL BE HELD, (THE FOREGOING ARE ALSO COLLECTIVELY DEEMED TO BE RELEASEES) FROM ANY AND ALL RIGHTS AND CLAIMS INCLUDING CLAIMS ARISING FROM THE RELEASEES' OWN NEGLIGENCE, WHICH I HAVE OR WHICH MAY HEREAFTER ACCRUE TO ME AND FROM ANY AND ALL DAMAGES WHICH MAY BE SUSTAINED BY ME DIRECTLY OR INDIRECTLY IN CONNECTION WITH, OR ARISING OUT OF, MY PARTICIPATION IN OR ASSOCIATION WITH THE EVENT OR TRAVEL TO OR RETURN THE EVENT,

I AGREE IT IS MY SOLE RESPONSIBILITY TO BE FAMILIAR WITH THE EVENT AND AGENDA, THE RELEASEES' RULES, AND ANY SPECIAL REGULATIONS FOR THE EVENT AND AGREE TO COMPLY WITH ALL SUCH RULES AND REGULATIONS.

I UNDERSTAND AND AGREE THAT SITUATIONS MAY ARISE DURING THE EVENT, WHICH MAY BE BEYOND THE CONTROL OF THE RELEASEES, AND I MUST CONTINUALLY RIDE AND OTHERWISE PARTICIPATE SO AS TO NEITHER ENDANGER OTHERS NOR MYSELF. I ACCEPT RESPONSIBILITY FOR THE CONDITION AND ADEQUACY OF MY EQUIPMENT, AND EQUIPMENT PROVIDED FOR MY USE AND MY CONDUCT IN CONNECTION WITH A JMA EVENT I WILL WEAR A HELMET, WHICH SATISFIES THE REQUIREMENTS OF THE STATE, AS TO WHICH I AM RIDING. I HAVE NO PHYSICAL OR MEDICAL CONDITION, WHICH WOULD ENDANGER MYSELF, OR OTHERS IF I PARTICIPATE IN THIS EVENT OR WOULD INTERFERE WITH MY ABILITY TO SAFELY PARTICIPATE IN THIS EVENT.

I AGREE, FOR MYSELF AND MY SUCCESSORS, THAT THE ABOVE REPRESENTATIONS ARE CONTRACTUALLY BINDING, AND ARE NOT MERE RECITALS, AND THAT SHOULD I OR MY SUCCESSORS ASSERT A CLAIM CONTRARY TO WHAT I HAVE AGREED TO IN THIS CONTRACT, THE CLAIMING PARTY SHALL BE LIABLE FOR THE EXPENSES (INCLUDING LEGAL FEES) INCURRED BY THE RELEASEES IN DEFENDING THE CLAIMS. THIS CONTRACT MAY NOT BE MODIFIED ORALLY, AND A WAIVER OR MODIFICATION OF ANY PROVISION SHALL NOT BE CONSTRUED AS A WAIVER OR MODIFICATION OF ANY OTHER PROVISION HEREIN OR AS CONSENT TO ANY SUBSEQUENT WAIVER OR MODIFICATION. I CONSENT TO THE RELEASE BY ANY THIRD PARTY TO RELEASEES AND THEIR INSURANCE CARRIERS OF MY NAME AND MEDICAL INFORMATION THAT MAY RELATE SOLELY TO ANY INJURY OR DEATH I MAY SUFFER ARISING FROM THE EVENT. EVERY TERM AND PROVISION OF THIS CONTRACT IS INTENDED TO BE SEVERABLE. IF ANY ONE OR MORE OF THEM IS FOUND TO BE UNENFORCEABLE OR INVALID, THAT SHALL NOT AFFECT THE FOUND TO BE UNENFORCEABLE OR INVALID, THAT SHALL NOT AFFECT THE OTHER TERMS AND PROVISIONS, WHICH SHALL REMAIN BINDING AND ENFORCEABLE.

SIGNATURE OF ENTRANT

DATE

AGE CONSENT AND RELEASE OF PARENT OR GUARDIAN

I AM THE PARENT OR GUARDIAN OF _____ (CHILD).

MY CHILD IS FIT FOR THE EVENT AND I CONSENT TO MY CHILD'S PARTICIPATION. I HAVE READ AND I UNDERSTAND THE ABOVE CONTRACT. IN CONSIDERATION OF ALLOWING MY CHILD TO PARTICIPATE, I CONSENT TO THE CONTRACT AND AGREE THAT ITS TERMS SHALL LIKEWISE BIND ME, MY CHILD, MY HEIRS, LEGAL REPRESENTATIVES, AND ASSIGNEES. I HEREBY RELEASE AND SHALL DEFEND, INDEMNIFY AND HOLD HARMLESS THE RELEASEES FROM EVERY CLAIM AND ANY LIABILITY THAT I OR MY CHILD MAY ALLEGE AGAINST THE RELEASEES (INCLUDING REASONABLE LEGAL FEES AND COSTS) AS A DIRECT OR INDIRECT RESULT OF INJURY OR DEATH TO ME OR MY CHILD BECAUSE OF MY CHILD'S PARTICIPATION IN THE EVENT. WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERS. I PROMISE NOT TO SUE RELEASEES ON MY BEHALF OR ON BEHALF OF MY CHILD REGARDING ANY CLAIM ARISING FROM MY CHILD'S PARTICIPATION IN THE EVENT.

SIGNATURE OF PARENT OR GUARDIAN

PLEDGE FORM

As per our information sheet, the **JMA** would like to raise money for the
National Holocaust Endowment Fund

For your convenience, the form below may be used for fundraising efforts.

Please have check (s) made payable to **NHEF** and mail to:

Ride to Remember 2008

4525 East Kings Point Circle
Dunwoody, GA 30338

Name _____ Club Affiliation _____

| Donor | Address | Amount |
|-------|---------|--------|
| | | |
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Total Funds Raised _____

Please print extra forms if needed

Donations are tax deductible.
Include your address and the NHEF will mail tax receipts.



If you have a relative or friend that may be ill or would like us to make a special blessing on Saturday for a Yartzheit or in memory of or in honor of someone special to you please fill in the form below.

(Please print or type)

English Name _____ ☐ M ☐ F

Hebrew Name _____

Mothers Hebrew Name _____

Mothers English Name _____

RIDE TO REMEMBER FINAL CHECKLIST
DID YOU DO THE FOLLOWING?

- ✧ Hotel reservations made Y ____ N ____
- ✧ Complete all Registration forms Y ____ N ____
- ✧ Check made out for Registration (US Funds only) to:

Ride to Remember

Please re-check your math!

- ✧ Checks made out to the **NHEF** for all donations Y ____ N ____
- ✧ General Release and Waiver of Liability form filled out:
(one for each registrant) Y ____ N ____

Please Note:

If forms are missing information, or your totals are wrong, all forms will be returned to you and your registration will not be accepted until corrected forms are returned.

Please Forward All Forms To

Ride to Remember 2008

4525 East Kings Point Circle

Dunwoody, GA 30338